

## PARENTS TELL US

“My son and I had such a fun time. He loved the unusual toys and all of the attention. I also thought the research was really interesting.”

“This commitment is a simple way to contribute or to help others and at the same time is a fun outing for my children.”

“As I sit and watch her play with the students, I can really see what she is able to understand.”

“If every parent helped a little, the researchers would be able to help us build better education and treatment programs for our children.”



Northwestern University



Infant & Child Studies Group  
Attn: Nicole Cabell-Pope  
2240 Campus Drive  
Evanston, Illinois 60208-3580



## WHAT DOES YOUR CHILD KNOW?

We invite you to help us discover how young children learn and think.



**FOR MORE INFO:**  
[Nicole@northwestern.edu](mailto:Nicole@northwestern.edu)  
**847-863-4461**



### WHAT'S THIS STUDY ALL ABOUT?

We are a group of researchers at Northwestern University who are interested in better understanding development in early childhood. In our studies, we ask such questions as:

- What do infants and young children know?
- How do they learn?
- What do they think?

To answer these questions, we need your help. Please consider signing up to participate in our studies.

### WHAT AGES ARE YOU LOOKING FOR?

Birth to 3 Years of age  
and 4 to 8 Years of age

### WHAT HAPPENS DURING A VISIT?

You and your child first play with a member of our team in a comfortable home-like setting. Next your child participates in a brief study in which they play with toys, look at pictures or movies, and/or listen to speech. Although we observe your child during this period, there are never any right or wrong responses.

### HOW LONG WILL THE STUDY TAKE?

Studies usually last between 10 - 30 minutes. However, we schedule hour long visits to ensure that there is plenty of time for your child to play and become comfortable with the setting and for us to answer any questions that you might have.

### WILL I STAY WITH MY CHILD?

Your child will sit on your lap or in a high chair in front of you or you will be able to view them through the observation window.



### HOW MUCH WILL IT COST?

There is no cost for participating. Parking is free! To thank you for coming, your child will receive a small gift for participating.

### WHY SHOULD I SIGN UP?

First, each visit is designed to be fun! Second, you will help us learn about the development of infants and young children. We hope that our growing knowledge will contribute to improving early education and intervention programs.

### IF YOU WOULD LIKE TO PARTICIPATE PLEASE MAIL THE ATTACHED CARD

OR

**CONTACT NICOLE AT:  
(847) 863-4461**

**Nicole@northwestern.edu**

**YOU CAN SIGN UP RIGHT NOW AT:  
www.communication.northwestern.edu/ics/**

**THANK YOU FOR HELPING US  
LEARN MORE ABOUT  
CHILDREN'S DEVELOPMENT**



NORTHWESTERN  
UNIVERSITY



**Please return this card to:**  
Northwestern University Attn: Nicole Cabell-Pope, infant Studies Coordinator  
2240 Campus Drive Evanston, IL 60208-3580

Parent's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Best time to reach you: \_\_\_\_\_

Would you prefer to be contacted by (circle one): Mail Phone E-mail

Child(ren)'s date(s) of birth: \_\_\_\_\_

Preterm? (circle one) Yes or No How many weeks? \_\_\_\_\_

Where did you get the brochure?: \_\_\_\_\_

How did you find out about our study?: \_\_\_\_\_

Sign up directly on our website at: <http://www.communication.northwestern.edu/ics>