

Title: Vice President of Global Communications**Location: Southeast****Position Description:**

Branded, publicly-traded multi-national technology company seeks an innovative, positive, and driven individual for the role of Vice President of Global Communications. The Vice President of Global Communications will own the public voice for the company. This individual will create, develop and implement leading-edge, global communications strategies and will build and shape a global communications team that will ensure prime coverage with leading business, trade, and industry media. The role reports to the SVP of Marketing and will have direct interaction with the Chairman/CEO, President/COO, and other top executives.

Key Responsibilities:

- Develop and execute the public relations strategy across all audiences, including consumers, businesses, and service providers. Must possess the ability to identify target audiences, efficiently create and promote key messages, and utilize effective methods and frequency of communication with target audiences
- Drive a consolidated approach to press communications and will create, produce, and manage the corporate PR agenda and calendar
- Partner with the corporate marketing, branding, and product teams to direct positioning and messaging into the market with the goal of increasing the impact of the Company's stories in mainstream IT, business, and national outlets
- Maintain an advisory role to the product group, business development, sales, and executive teams from product launch throughout a product's life-cycle
- Own the employee communications strategy and lead the execution of communications from top to bottom
- Key driver of the Company's culture agenda and will strive to embed this culture in all Company activities and communications

Professional Requirements:

- Minimum 15 years of progressive experience as a B2C and B2B PR professional
- Global experience required; the successful candidate will have experience working with other cultures
- Public speaking and events experience

- Mixture of agency and in-house PR experience
- Proven experience working with technology influentials and analysts
- High-level of understanding for other Company departments and the ability to seamlessly and effectively work with Marketing, Sales, and Engineering teams

Education:

Undergraduate degree in journalism, marketing, communications, or international studies required; MBA or other graduate degree highly desirable

Total compensation range: The successful candidate will receive a highly competitive base salary, complemented by an attractive bonus and other long-term perquisites.

Apply: Qualified candidates are encouraged to send their résumé as a Word attachment to AGugino@remmick.com, referencing Vice President of Global Communications, Southeast.