2005

Sunday, March 20

6:30 PM: Reception and overview of the program at the home of Ambassador Connie Morella and Mr. Tony Morella, U.S. Ambassador to the OECD (Organization for Economic Co-Operation and Development), with a talk by our hosts.

Monday, March 21


12:30 – 1 PM: Lunch at AUP.


2:30 - 4 PM: “Food as a Metaphor for French Culture.” Harriet Welty Rochefort, journalist and author of *French Toast* and *French Fried*, both very popular books about cultural differences.

Tuesday, March 22


12:30 - 1:30 PM: “Television and Global Cultures.” With two TV correspondents: Madeleine Czigler, Canadian Broadcasting Company and Sarah Kimani, Nation TV, Nairobi, Kenya.


Wednesday, March 23


7:45 – 9 PM: Hubert Vedrine: French Minister of Foreign Affairs, 1997-2002. (in French with English translation. Questions in English). “The Changing Global Power Structure.” As secretary general of the President’s Office from 1991 to 1995, Mr. Vedrine was a close adviser to President Mitterrand before becoming foreign minister under President Chirac. He worked closely with President Clinton in organizing the conference in France which led to the end of the Kosovo War, but also wrote a popular and influential book warning of the danger of the US becoming a “hyper-power.”

Thursday, March 24


11 - 12:30 PM: Visit to Libération, a leading French daily newspaper/or French TV as designated/ located in a unique building, where you will meet with François Sergent, former foreign correspondent in London and in the US, and long-time International Editor. "A Close-Up Look at a Leading French Daily."


5 - 6 PM: Visit to France Television/or Liberation as designated/ Studio for a tour and presentation in English.

7 PM: Buffet dinner at the home of Lee and Berna Huebner. US Representative Ellen Tauscher, a member of the NATO Parliamentary Assembly Group will share a few words. Faisal Al Salem, Delegue Permanent of the State of Kuwait to UNESCO will also speak briefly about the Middle East.

Friday, March 25

10 - 11 AM: “Confessions of a Lifelong International Marketer.” Peter Barnet, professor, American University of Paris, former executive vice president for international advertising at Young and Rubicam and other global advertising agencies.


12 - 1 PM: “Media Freedom in France.” Waddick Doyle, professor and chairman, Department of International Communications, AUP.