The Center for the Study of International Communications
Invites you to participate in an

INTERNATIONAL MEDIA SEMINAR
March 18 to March 24, 2007

at The American University of Paris (AUP)
31 Avenue Bosquet and 6 rue du Colonel Combes, Paris

Hôtel Malar 29, rue Malar 75007 Paris  tel: 01 45 51 38 46  fax: 01 45 55 20 19

All programs are at The American University of Paris except where marked by *
You must have identification to be admitted to all venues, including AUP, so carry your passport with you.

Sunday, March 18


6:30 PM Welcoming Reception and Orientation Briefing. Place to be determined.

Monday, March 19

10:30 AM "Food as a Metaphor for French Culture." Harriet Welty Rochefort, journalist, author of French Toast and French Fried, both popular books about cultural differences.

11:30 AM "Three Continents, Two Careers, One Couple, Two Kids, No Dogs." Ann Morrison, Formerly co-editor of Time Magazine Europe; editor, Asiaweek Magazine, Hong Kong, Executive Editor, Fortune Magazine, New York.

1 PM Lunch

3 PM "New Media--New Opportunities--the European Scene." Eileen Bastianelli, founding President of Milestone Media.

Tuesday, March 20


11:30 AM (to be confirmed) "Diplomacy and the European Media." Press briefing by Lynne Platt, chief press and information officer for the US Embassy in Paris.

12:30 PM Lunch

3 PM (to be confirmed) "Informed, Irreverent and Unblinking--International Television News," Pat Thompson, managing producer, the Paris Bureau Productions, and Jim Bittermann, senior European correspondent, CNN International.
Wednesday, March 21

9 AM  "Confessions of a Lifelong International Marketer."  Peter Barnet, adjunct associate professor, The American University of Paris, former executive vice president for International Advertising at Young and Rubicam and other global advertising agencies.

11 AM  Program pending

1:30 PM  (depart Hotel Malar for appointment at 2:30 pm) at the International Herald Tribune, "How the World's First Global Newspaper Serves a Globalizing World." With a talk by Ann Bagamery, assistant editor, International Herald Tribune, 6 rue des Graviers, 92200 Neuilly.

Thursday, March 22

9:30 AM  "How French Media are Different."  Waddick Doyle, professor and chairman, Department of International Communications, AUP.

11 AM  (to be confirmed)  "A new all-news French TV competitor to CNN and BBC," Karina Chabour, formerly with French TV.

1:30 PM  (to be confirmed)  Visit to France Television Studio for a tour and presentation in English. Enter at 13, boulevard Marcel Valin 75015 Paris. Meet in the lobby.

7 PM  Buffet dinner at the home of Lee and Berna Huebner. Lee Huebner, chairman of the International Media seminar, was professor of journalism and communication studies at Northwestern University from 1994-2006. He is now director of the School of Media and Public Affairs at the George Washington University. Jeff Schaeffer of AP and Vivian Walt of Time, both Iraq war correspondents, have been invited to attend the dinner and share their experiences.

Friday, March 24

10 AM  Program Pending

11 AM  (to be confirmed)  "First, Foremost and Unrivaled--Celebrity Journalism in an International Setting."  Cathy Nolan, Paris correspondent for People Magazine and other publications.

3:30 PM  (to be confirmed)  visit to *Libération*, a leading French newspaper.  Former foreign correspondent and current international columnist and editor, François Sergent, will help you get "A Close Up Look at a Leading French Daily." .

Evening:  Optional group dinner at a French cabaret in the historic Monmartre district.

Saturday, March 25

Optional group guided bus tour to Versailles.