

School of Communication
Student Group and Student Project Application
2010-11
Fall Funding Cycle

The School of Communication offers grants to student groups and to individual students to assist with productions, artistic work, and general expenses. This money is a grant from the Dean of the School of Communication and comes primarily from donations by SoC alumni and it is intended to support work across all SoC majors. Although no single application form will function for the wide variety of work of SoC students, the information below is provided to assist with your application materials.

- 1) Are you a recognized SoC student group (or aspire to become recognized School-wide group)? Currently, these are NSTV, Lambda Pi Eta, Flicker, and Niteskool. If you are one of the regular groups listed above, then please send us the student group application (attached, pg 3).
- 2) Are you proposing a single year student project? Examples: A film, a play, a scientific conference or speaker. If so, then please send us the student project application (attached, pg 4).

The funding decisions will be made by the Dean's Advisory Council at their upcoming meetings in October. The Dean's Advisory Council is a student led group that assists the Dean in many matters including assistance in allocating funding to student projects.

This grant program supports the expenses of current year student program activities only. It does not support: a) purchase of capital equipment (cameras, etc.), b) operating costs of any of the following organizations that have their own SoC budget: debate team, speech team, Studio 22, WNUR, and it also does not support other campus-based programs with their own budget mechanism and fundraising (ie Dolphin Show, a cappella groups with regular seasons). This program is meant to fund student films, plays, and other SoC student projects. Most successful single-project grant requests run in the \$200 to \$1,500 range. Maximum single-project proposal request is \$2,000 for Fall 2010.

If you are using university facilities or equipment, you must follow the departmental/university rules for the use of such resources.

Proposal Due Date: Monday October 18, 2010
Submit your proposal by emailing it to r-morris@northwestern.edu

This year, proposals will be screened in two steps and the funding process will be on a competitive basis. The first screening will select the best applications that meet the criteria set forth in this call letter. The applications that are selected will be scheduled for a pitch session before the Dean's Advisory Council.

The Dean's Advisory Council funding will take place over two days in late October. It will be held in Room 1-180 Frances Searle. If your project is selected to go forward, you will receive an email giving you the exact dates and times of your funding pitch. Please send someone from

your group to pitch your project. You will have six minutes to present your pitch and then the DAC will ask questions. You do not need to bring copies of your proposal to the pitch session; the DAC will already have copies distributed to them. Posters, pictures, or clips during your presentation are welcome.

Please distribute this call for proposals to School of Communication students. Feel free to re-distribute this call to the appropriate student group listservs.

**Application Form
School of Communication
Dean's Advisory Committee Student Group Funding
Fall 2010**

Name of Group:

School of Communication Department:

School of Communication Faculty Advisor:

Requested Support for 2010-11:

Attach the following:

- A narrative of last year's activities (2 pg max)
- A narrative of this year's proposed activities (2 pg max)
- A proposed budget for this year (1-2 pages)
- A list of all sources of funding including money carried forward from last year, fundraising, ASG, etc. (1 pg max)
- A list of officers and contact information (1 pg max)

**Application Form
School of Communication
Dean's Advisory Committee Student Project Funding
Fall 2010**

Name of Project:

School of Communication students involved:

School of Communication Department:

School of Communication Faculty Advisor:

Requested Support for 2010-11:

Attach the following:

- A narrative about who your group is and what their mission is
- A narrative of the proposed activity
- A budget for the proposed activity
- A list of all sources of funding and fundraising activities.
- A list of officers or other leadership and contact information